

PACE PERCEPTIONS

Volume 2 Issue 1

February 2011

Annual General Meeting

Patricia Area Community Endeavours held their Annual General Meeting on Tuesday, January 18, 2011.

Greg Rickford, Member of Parliament for Kenora, was a guest speaker. Please read below on his speech.

Announcements were made regarding Business of the Year, Project of the Year and a new Chair was nominated!

We welcomed two new board members. Larry Fraser, Ignace Councilor and Mel Fisher, Dryden Councilor.

Pictured below starting at the left to right are: Mel Fisher, Garry Parkes, Graeme Mackechnie, Rob McClendon, Anne Krassilowsky, Greg Rickford, James Brohm, Richard Wetelainen, Larry Fraser and Dennis Smyk.



Greg Rickford Announcement

Greg Rickford, Member of Parliament for Kenora, came to Dryden and joined us for our Annual General Meeting. He announced that PACE received three year operational funding in the

amount of \$960,000. He included that Local Initiatives Contribution Fund (LIF) received \$75,000 for a one year contract. "The Government of Canada recognizes that investing in small busi-

ness initiatives makes good economic sense." said MP Rickford. *quote from Industry Canada/FedNor

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We're on the web:
www.pace-cf.on.ca

Business of the Year



Catherine DeckKolver accepts the award from Chair of Investment Committee, Rob McClendon.

Catherine DeckKolver received the award for Business of the Year for Sioux Lookout's Drayton's Cash and Carry.

Catherine has owned and operated Drayton Cash & Carry since May 2007 and provides a variety of convenience products to her clients ranging for cold cut meats, tobacco products, movie rentals and lottery tickets.

PACE administers an investment fund to

help finance new or existing small businesses for start-up, expansion or stabilization plans that help create or maintain jobs. The Investment Committee meets monthly to review applications.

Please contact the Business Development Coordinator at 221.3293 or donah@pace-cf.on.ca.

"The growth and development of people is the highest calling of leadership."

- Harvey S
Firestone

Project of the Year

Jessica Symington from Cloverbelt's Country Farmer's Market and Steph Cran from Northwestern Health Unit received the award for Project of the Year for their collaborated efforts on launching the pilot project of the Locavore Box. It was a 14 week program where 30 participants paid \$20 each time, once every two weeks, to receive a box of local food. This box included produce, meat, bread, a newsletter and a

feedback sheet. The newsletter featured a local producer, a recipe and any local events happening around the area. If you would like to get your name on the list or find out more about the program, please email locavore-box@gmail.com. Congratulations ladies! Our Local Initiatives Contribution Fund (LIF) accepts applications quarterly, funding is up to \$5,000 if your organization and project

meets the eligibility requirements. The guidelines, application and contact information are all found online at <http://www.pace-cf.on.ca/article/local-initiatives-fund-139.asp>. You can always visit us at 66 Keith Avenue in Dryden or email calistal@pace-cf.on.ca.



Jessica Symington and Steph Cran accept the award from Chair of Community Development Committee, Garry Parkes.

The Self Employment Benefit Program

The SEB program continues to grow in popularity as an alternative for those who are unemployed, Employment Insurance eligible and wishing to start their own business. Your business idea must be viable with reasonable expectations that it will also be sustainable for the long term. Dedication and commitment, coupled with the basic skills required for your selected venture must

also be demonstrated. To be considered, the candidate must have proven equity in the amount of \$4,500 to contribute to their business. This is a minimum and can be either in cash or in kind contribution. The SEB program, if approved, will provide a living allowance of \$423 each week for a period of 42 weeks. During the past year, the program has supported twenty-eight individuals in the start-

up of their businesses in this region. PACE coordinates the SEB program within the area covering Red Lake, Ear Falls, Machin, Eagle Lake First Nation, Dryden, Wabigoon Lake Ojibway Nation, Ignace, Sioux Lookout, Lac Seul First Nation and Pickle Lake. If you would like more information about the program, contact us at 1.807.221.3293 or email at jimd@pace-cf.on.ca.



“Business, more than any other occupation, is a continual dealing with the future; it is a continual calculation, an instinctive exercise in foresight.” - Henry R. Luce

Upcoming Sessions

All sessions are free of charge and are delivered by video conference in PACE office.

Personal & Business Financing— Budgeting for Success; February 1, 12-1:30pm

Introduction to Balance Sheets; February 3, 1-3pm

CBSA Customs Workshop; February 8, 1-4:30pm

Branding Basics; February 9, 10am-12pm

How to Buy a Business; February 16, 1-3pm

The Basics of Exporting; February 17, 1-3pm

Things to Know Before Starting Your Small Business Website; February 24, 3-5pm

Working Capital Management; March 1, 12-3pm

Business Opportunities & Ideas; March 3, 1-3pm

Survey Design for Customer Research; March 8, 10am-12pm

Introduction to Pricing & Costing; March 9, 10am-12pm

Starting a Home Based Business; March 9, 2-4pm

Introduction to Income Statements; March 10, 9:30-11:30am

Advanced Pricing & Costing; March 10, 12-4pm

Interview Skills; March 23, 1-5pm

You can find more information on these sessions & future sessions by visiting our website at www.pace-cf.on.ca or call 807.221.3293. To register email Shawndel at shawndelp@pace-cf.on.ca.

Board Members

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PACE is run by a volunteer Board of Directors. They represent all communities in our catchment area.

Membership for 2011: Anne Krassilowsky, Richard Wetelainen, James Brohm, Rob McClendon, Graeme Mackechnie, Dennis Smyk, Garry Parkes, Larry Fraser and Mel Fisher.

As a Community Futures Development Corporation, Patricia Area Community Endeavours offers a wide variety of programs and services to support community economic development and small business growth. Within its catchment area, PACE strives to strengthen and diversify the local economy by providing assistance to entrepreneurs and small business.

Trans Canada Trail—Ontario

The Ontario organization of Trans Canada Trail are ramping up to connect a part of the trail that puts Northwestern Ontario on the map! They have received some funding from the Regional Tourism Organization, Region 13C, for the research and development of this proposed water trail.

2017 is the target date for the trail to be complete across Canada. Ontario's trail will be 4800km long. To date, 2900km is complete.

When the Northwestern Ontario trail is complete it will connect Thunder Bay (Pigeon River) to the Manitoba border via a canoe route. It will include parks and communities. This trail will need to be maintained year after year with strong support from local, private and public sectors/people/organizations. The ultimate goal is to have four to six legs of trail to entice multi-year travel. There will be a guidebook, trailhead access signage, electronic mapping and marketing.

We need champions in each community and park to enable the safe and well maintained route for an enjoyable experience. Are you this person? Do you know of somebody who is passionate about the outdoors and trail systems? Please forward any names to Kirsten Spence at kspence@tctrail.ca.

At PACE, we are committed to updating you when we learn of such news. Stay tuned for this exciting venture!